



The **Brown County Civic Music Association** is a non-profit 501(c)(3) Organization. The organization consists of members who join through the process of purchasing subscriptions to our Annual Series of classical concerts,

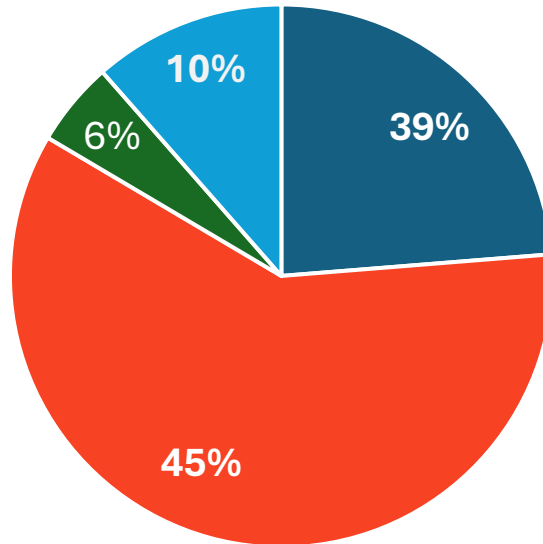
The **Mission** of Brown County Civic Music is to present concerts featuring outstanding and diverse global performing artists and educational initiatives.

Vision: BCCMA is known for enriching the cultural landscape in Northeast Wisconsin through live performances and experiences with a variety of genres, including jazz, classical, ethnic/folk, and cultural music, that inspire and engage the community.

Brown County Civic Music accomplishes this through:

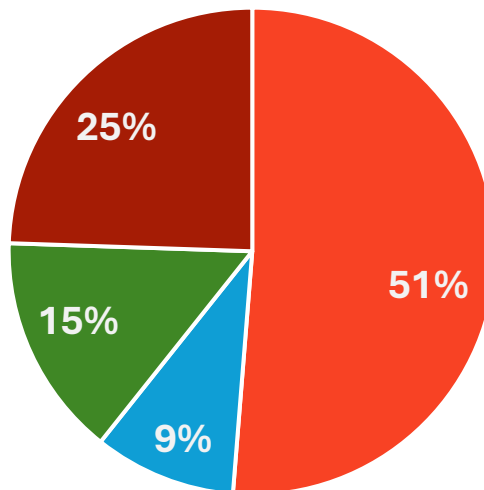
- An Annual Subscription Series, **Virtuosi Live!**, consisting of 5 concerts per season, featuring a variety of outstanding national and international touring professional performing artists
- A joint venture with the Weidner Center for the Performing Arts to host and promote the series
- Ensuring widespread community access to the arts through low-cost season subscription fees as well as individual concert tickets
- Keeping performances affordable to all by soliciting donations from individuals, foundations, corporate sponsors. We seek grant opportunities as well. These donations help to ensure top talent, low ticket prices, and educational opportunities for area students.
- **Promotion of musical education opportunities, including clinics and masterclasses with visiting artists, for students of all ages in the area- youth through adults**
- BCCMA relies heavily on highly active volunteer teams that cover everything from promotions, concert management, recruitment, and fundraising
- BCCMA's Annual Membership Campaign invites new subscribers to experience our exceptional offerings firsthand, enjoying reduced concert costs and social interactions

**Brown County Civic Music Association, Inc.
Budgeted Revenues, Fiscal Year 2026**



■ Memberships ■ Donations ■ Ticket Sales ■ Advertising

**Brown County Civic Music Association, Inc.
Budgeted Expenses, Fiscal Year 2026**



■ Artists Fees & Expenses ■ Concert Operations ■ Venue Rents ■ Administrative Expenses

SEASON SPONSORSHIP



Thank you for considering concert sponsorship of our 2025-26 Season! Your support makes our concerts possible.

Sponsorship Benefits		Impresario \$1,000-\$4,999	1927 Society Silver \$5,000-\$9,999	1927 Society Gold \$10,001-\$14,999	1927 Society Platinum \$15,000+
On-Site Promotion	Concert Sponsor Named sponsor or co-sponsor for a specific concert		Co-Sponser	Sponsor	Sole Sponsor
	Stage Announcement Special acknowledgement and thank you from the stage		✓	✓	✓
	Lobby Signage Logo placement on signage in lobby		✓	✓	✓
	Concert Slideshow Logo inclusion and recognition on pre-concert or intermission slideshow	✓	✓	✓	✓
Print Promotion	1927 Society Member Season program listing as a 1927 Society member		✓	✓	✓
	Season Program Ad Complimentary ad in all concert programs		1/4 page b/w	1/2 page b/w	Full page b/w
	Season Program Recognition and logo placement in all concert programs, listed by level	✓	✓	✓	✓
	Season Brochure Logo Placement on season brochure mailed to prospective members (*May mailing)			✿	✿
	Concert Program Logo on artist/concert page in program			✓	✓
	Concert Poster Logo on concert posters (Approx. 200)			✓	✓
	Press Releases Listed as sponsor on all press releases				✓
Digital Promotion	Website Logo placement on sponsor pages	✓	✓	✓	✓
	Website Logo placement and special recognition on concert page, with link to your website			✓	✓
	Social Media Recognition on Facebook and Instagram	✓	✓	✓	✓
	Email Marketing Logo placement, link to your website. (approx. circulation 1,100+ per message)			✓	✓
Tickets	Complimentary Tickets Tickets for each regular season concert		2	4	8
	Employee discount for groups of 10 or more		10%	15%	20%

Sponsorships and donations of all sizes make a meaningful contribution to BCCMA as it approaches it's 100th season.

1927 Society \$5,000 and above

Impresario \$1,000-\$4,999

Benefactor \$500-\$999

Sponsor \$250-\$499

Patron \$100-\$249

Donor \$50-\$99

Friend \$29-\$49

Please complete this form and return it to Brown County Civic Music Association at the address below.

Tax receipt letters will be mailed.

Brown County Civic Music Association is a 501(c)3 not-for-profit organization.

Type of Sponsorship (please select one): <input type="checkbox"/> Individual(s) <input type="checkbox"/> Company		Sponsorship Amount:
Name of individual(s) or company (as you would like it to appear in print):		
Contact person:		
Address:		
Phone:	Email:	

Brown County Civic Music Association · PO Box 5243 · DePere, WI 54115 · Phone: 920.338.1801

Email: bccivicmusic.org



Catalyst Quartet

Energetic, Grammy award-winning ensemble
October 9, 2025 7pm
Weidner Center, Cofrin Hall
catalystquartet.com | [YouTube](#)



Matt Wilson's Christmas Tree-O

December 16, 2025 2pm & 7pm
Weidner Center, Fort Howard Hall
mattwilsonjazz.com | [YouTube](#)



Canadian Brass

World's most famous brass group
February 7, 2026 7pm
Weidner Center, Cofrin Hall
canadianbrass.com | [YouTube](#)



Robin Spielberg

Award-winning interpretive pianist
April 24, 2026 7pm, April 25 2026 2pm
Weidner Center, Fort Howard Hall
robinspielberg.com | [YouTube](#)



Beethoven's 9th

Weidner Philharmonic, Dudley Birder Chorale
May 2, 2026 7pm
Weidner Center, Cofrin Hall
[Weidner Philharmonic](#) | [YouTube](#)





Meet Our Board of Directors 2025-2026

President	Laura Fisher-Bonvallet	Ret. Music Educator Entrepreneur-Beauchênes Fiber Arts Trustee - Carroll University
Vice President	Margaret Gonzales	Educator K-College Administration & Programming, UW-Milwaukee Dudley Birder Chorale
Treasurer	Jeffrey Verkuilen	CPA/MBA Organist- First United Methodist Church Fellow with American Guild of Organists Dudley Birder Chorale
Secretary	Roberta Carlson	Ret. Retail IT Software Professional Church Musician
President Ex-Officio	Christopher Sampson	Ret. Communication Dir., UWGB Allouez Village Board Past President Brown County Civic Music
Administrative Secretary	Linda Marquardt	Ret. Paralegal
Gary Wieseckel, Chair: Marketing, Program Ads		Former Music Educator Ret. IT Professional
Teresa Schmidt		Co-director Next Stage Music Theater Program Music Educator Doctors in Recital Past Board Member Dudley Birder Chorale
Kathy Heredia		Weidner Center Volunteer Ribbon of Hope
Carl Welle		Ret. Orchestra teacher in Iowa, Wisconsin, Texas, and Germany US Army Bandman



Brown County Civic Music Association - Nearly 100 Years of History

Brown County Civic Music, as part of a nationwide grassroots “civic music” co-op movement, began its long and enduring history in January **1927**, bringing the world’s greatest artists and famous musical attractions to Green Bay. Membership was \$5 per person. Nearly 1000 joined!



On **March 23, 1927** Edith Mason, prima donna of the Chicago Opera opened the season at the Columbus Club Auditorium (currently WBAY studios). In years 2 and 3, **1927-28**, there were 1204 members and the season expanded to 5 concerts.



By **1947-48** season, membership grew to 1,750 with the appearance of violinist Isaac Stern.


1954 marked further formalization, with incorporation as a non-profit organization officially dedicated to pursuing “educational work in the field of music, to foster and coordinate civic interest in music “.



The **1960s** ushered in the “Glory Years” for Brown County Civic Music as well as the Packers. In **1961** Brown County Civic Music’s season brought in Metropolitan Opera tenor, Richard Tucker, with additional performances. The season pass was \$7 per person and \$4 for students.

In **1962** The Milwaukee Symphony Orchestra did their first out-of-town engagement with BCCMA.

In the **1980s**, BCCMA became its own booking agent. With the fall of the Iron Curtain, excellent ensembles and soloists previously unknown to the West entered the market, and with cheaper air fares and a strong dollar, European and Asian groups became more accessible.

 Civic Music’s low-overhead model, special niche and fervent support base give it an ongoing presence. With a minimum number of canceled performances, BCCMA kept its mission going through Covid 19 and has emerged on the other side to continue its commitment to world class classical performances and education for the community including its youngest members.



Today: With a bold new brand and a dynamic partnership with the Weidner Center, we’ve ushered in a new era of exceptional live concerts. With carefully chosen concerts, and the support of community members and corporate sponsors, **VIRTUOSI LIVE!** will continue the tradition of providing the enduring gift of classical music to all generations into the future.